

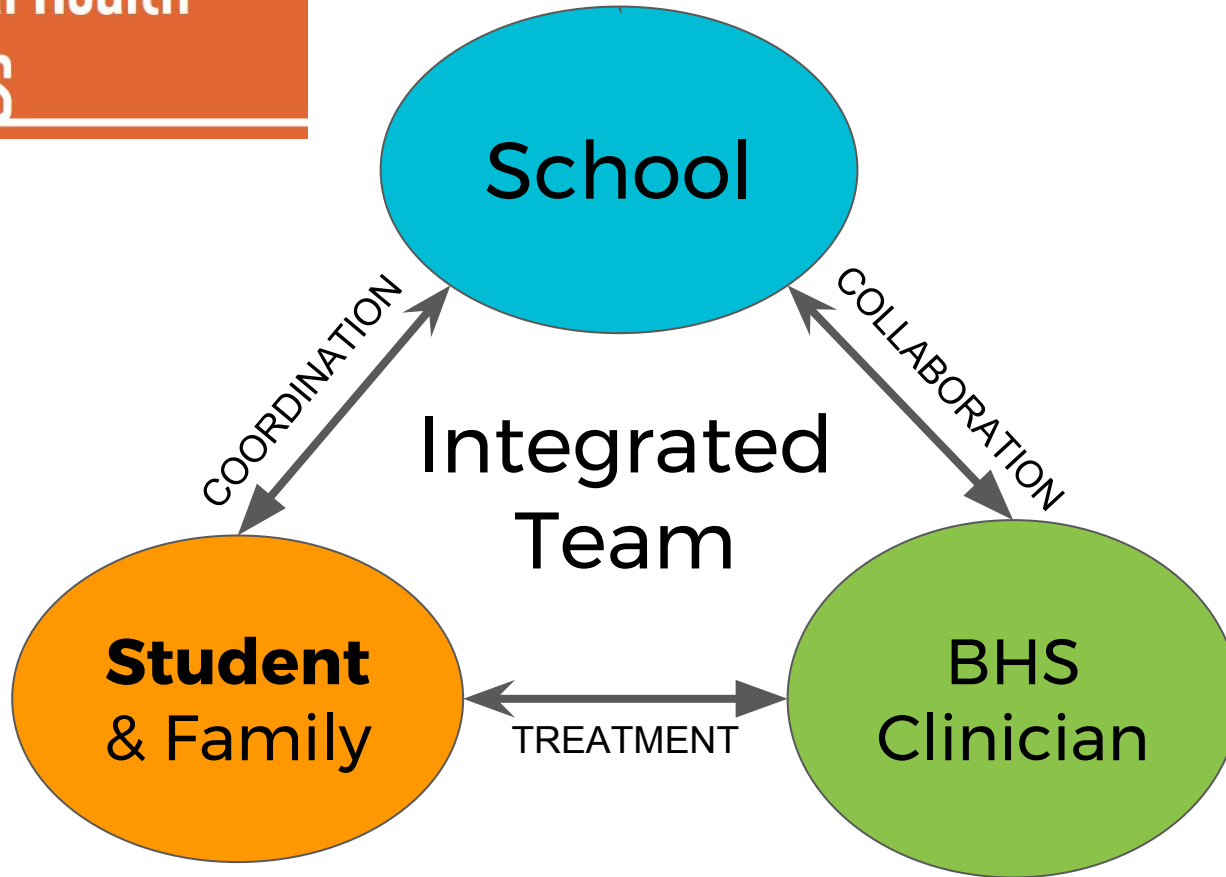
# Behavioral Health in Schools

Exploring Funding  
Strategies in eSBMH

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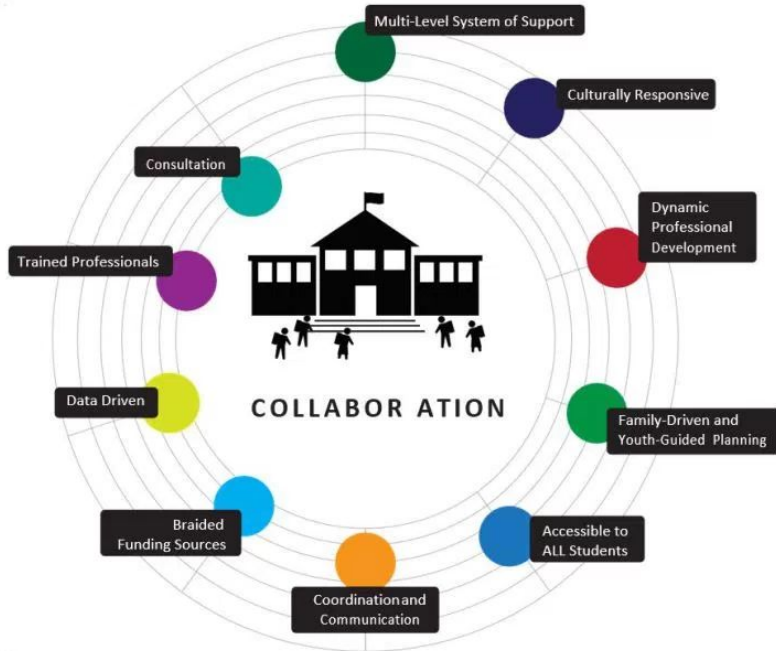
June 2017





# One Model

## School-Based Mental Health Model



- Clinician is fully integrated (member of student services team)
- MOA guides **partnership**
- Strong evaluation component



**Wisconsin  
Partnership Program**

UNIVERSITY OF WISCONSIN  
SCHOOL OF MEDICINE AND PUBLIC HEALTH

SCHOOL OF  
**Social Work**

UNIVERSITY OF WISCONSIN-MADISON



**Group Health  
Cooperative**

of South Central Wisconsin

MADISON METROPOLITAN  
SCHOOL DISTRICT



**Public Health**  
MADISON & DANE COUNTY



**SSMHealth**<sup>®</sup>

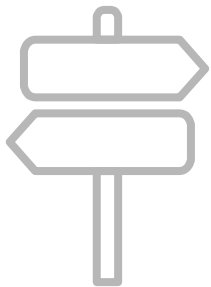
**UWHealth**

**MERITER**

 **UnityPoint Health**



**Catholic  
Charities**  
Madison



# OUR VISION

Improve **well-being** among students with mental health concerns

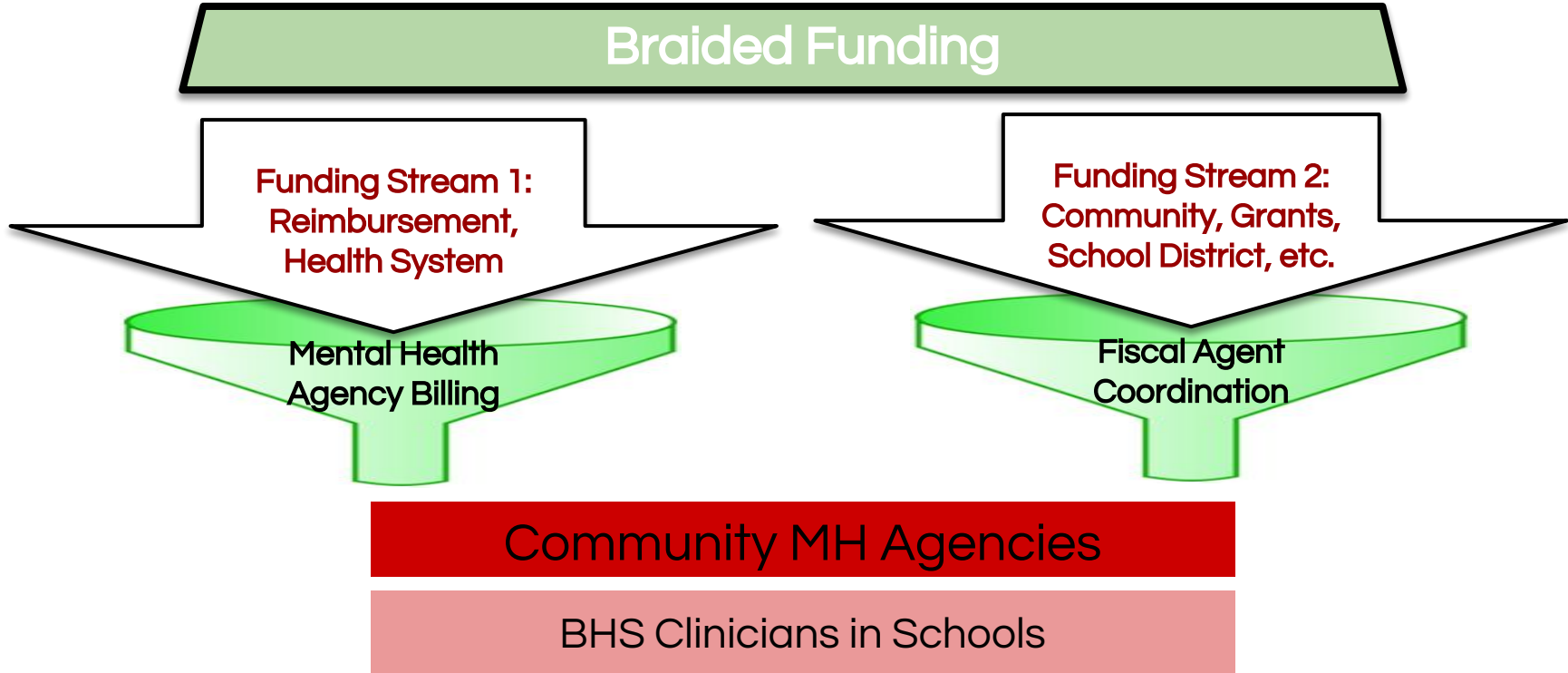
Enhance school **environments** for all students

Support an integrated and responsive **health system**

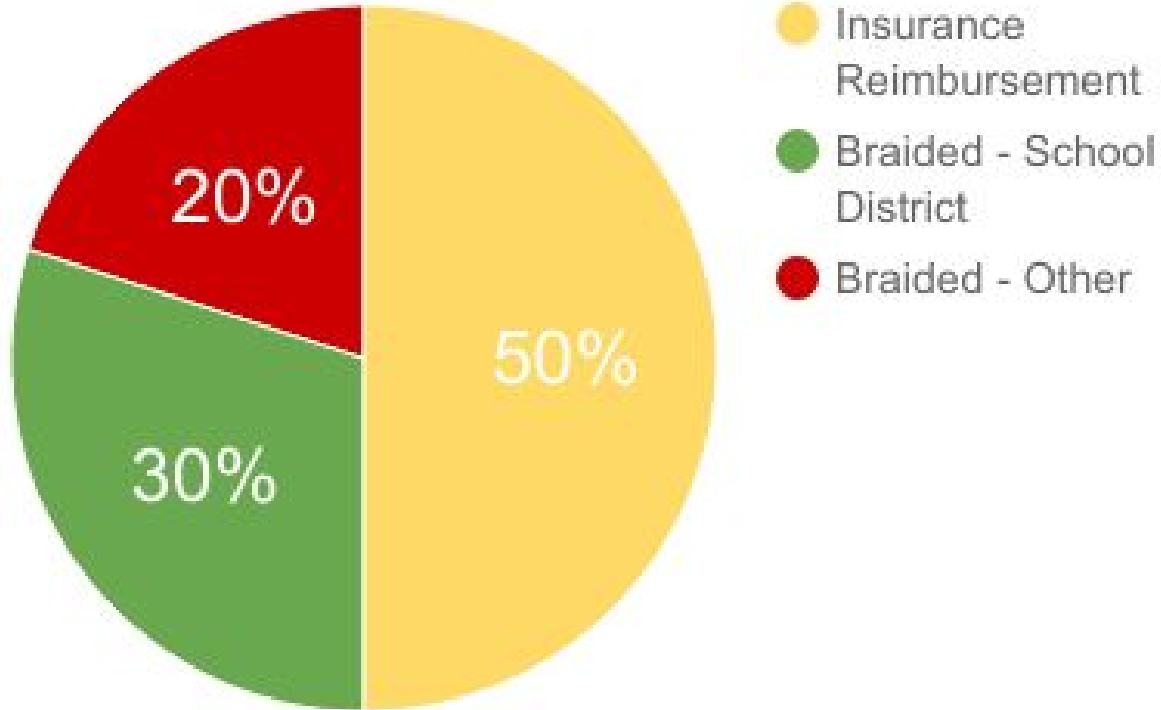
# BHS Highlights

- ▶ 4 Elementary & 1 Middle
- ▶ **76** students served this year
  - ▷ 13-14 sessions per students
  - ▷ Almost 1,000 sessions conducted
- ▶  $\frac{2}{3}$  first time MH treatment

# BHS Funding Model



# Funding Sources



Estimate





# Key Strategies

- ▶ Build strong **partnership**
- ▶ Referral pathway is clear and functional
- ▶ Develop reimbursement infrastructure (advocacy)
- ▶ SMART evaluation (goals, metrics, outcomes)
- ▶ Braided funding strategy
  - ▷ Grant - Wisconsin Partnership Program
  - ▷ Community Gifts
  - ▷ School District Contribution



# Partnership

- ▶ Begin with partnership
  - ▷ Children's Mental Health Collaborative
  
- ▶ MOA
  - ▷ Community-Based Mental Health Agency
  - ▷ School District
  - ▷ Evaluation: UW Social Work
  
- ▶ Healthcare Insurers (seed funding)
- ▶ Healthcare Medical Groups (agreement)
- ▶ County
- ▶ Schools Districts

# Budget Components

- ▶ Mental Health Provider Time
  - ▷ % Treatment (overall)
  - ▷ % Consultation (non-reimbursable)
  
  - ▷ **% Insurance Payment (billable)**
  - ▷ % Braided Funding
- ▶ Administration/Coordination
- ▶ Overhead
- ▶ In kind Contribution

# Key Questions

- ▶ Cost of “program” (clinician per school)?
- ▶ % expected to be covered by insurance reimbursement?
- ▶ # of billable hours for sustainability?
- ▶ Who is responsible for above?

# MMSD Picture

- ▶ Cost of .5 BHS Clinician = \$47k
- ▶ % by insurance = 50% (initially)
- ▶ # of billable hours for sustainability = 13 hours
- ▶ Shared ownership
  - ▷ MOA
  - ▷ Ongoing communication / negotiation
  - ▷ Involve potential funders

“

**Thoughtful simplicity**  
is always much more  
effective than  
careless complexity.

- Jason Randal